



FOR IMMEDIATE RELEASE

MEDIA ALERT *Photo & Video Opportunity*****

Torrance California Welcome Center to Celebrate Official Grand Opening June 17

As state fully reopens, the center will be key in promoting tourism recovery efforts

TORRANCE, Calif., June 3, 2021 –

WHO: Visit California, Discover Torrance, City of Torrance, Torrance Area Chamber of Commerce, Del Amo Fashion Center representatives and more.

Featured Speakers/Attendees:

- Patrick J. Furey, City of Torrance Mayor
- Amber Rich, Director of Engagement for Visit California
- Donna Duperron, President and CEO for Torrance Area Chamber of Commerce
- Debbie Hays, Sales and Community Relations for Discover Torrance
- Del Amo Fashion Center representative
- Additional government officials

WHAT: The official grand opening celebration of the [Torrance California Welcome Center](#) will include a ribbon cutting ceremony in partnership with the Torrance Area Chamber of Commerce. The ceremony will follow safety protocols and take place immediately following remarks by guest speakers to signify the welcome center being open to the public. The celebration will also include a welcome reception, giveaways and more.

WHEN: Thursday, June 17 at 11:30 a.m.

WHERE: Del Amo Fashion Center, main level, entrance one - 3525 W Carson St, Torrance, CA 90503.

WHY: To celebrate the official grand opening of the 18th California Welcome Center in the state and the second in Los Angeles County. Torrance's Welcome Center provides travelers with information about attractions, lodging, local discounts, maps, brochures, insider tips and fun merchandise from Discover Torrance, Visit California and local businesses. The new Welcome Center will also contribute to the region's post-pandemic economic recovery as travel spending supports local businesses as well as essential services and programs.

MEDIA CONTACT: For media inquiries, please contact PR@augustineagency.com or call (916) 960-2894.

ABOUT DISCOVER TORRANCE

Discover Torrance is the official destination marketing organization for the City of Torrance, Calif. With a mission to increase the economy of the city through sustained growth in tourism spending, Discover Torrance promotes the quintessential California beach experience where hops and flip-flops are the way



of life. From 15 hotels for every travel style and budget, an exploding craft beer scene, fantastic food to one of the largest shopping malls in the U.S., Torrance is Los Angeles County's gem. For more information, visit discovertorrance.com.

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