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MEDIA ALERT *Photo & Video Opportunity*****

Torrance Art Museum to Kick Off Summer Public Art Exhibition “Ultra!” July 17
20+ artworks in accessible locations throughout Torrance to be on display through August

TORRANCE, Calif., July 15, 2021 –

WHO: Torrance Art Museum (TAM), contemporary artists.

WHAT: “Ultra!” is TAM’s new public art exhibition featuring more than 20 artworks from the region's contemporary artists in accessible locations throughout Torrance. Visitors and locals alike will find sculpture, installation, video projection and interactive experiences among other works, in various parks, storefronts, schools and government buildings, as well as at TAM, which will serve as the hub station for the exhibit. The exhibit is free to the public and a location map is [available online](#) or as a print handout at the museum. Visitors can tour the “Ultra!” exhibition sites by walking, driving or bus.

TAM will kick off the exhibit with a series of events starting with an unveiling of a new mural in front of the museum designed by Dutch artist Jan van der Ploeg, followed by a series of durational and interactive performance art by artists Yozmit, Zac Monday, Mary Anna Pomonis and Justin Stadel. Additionally, an engaging drive-through/walk-through sculpture park by High Beams Project will take place in the Cultural Arts Center parking lot.

“Ultra!” also includes more performances at the TAM throughout August featuring artists Ibuki Kuramochi and Beck + Col with Tetiana Sklyarova and Kayla Aguila.

WHEN:

- “Ultra!” kick-off and museum reopening ceremony to take place July 17 at noon.
- Drive-through/walk-through sculpture park at the Cultural Arts Center parking lot to take place July 17 from 12 – 3 p.m.
- “Ultra!” will be open to the public through Aug. 28.
- Additional special performances at the TAM to take place Aug. 21 at 3 p.m.

WHERE:

- The Torrance Art Museum, 3320 Civic Center Drive, Torrance, Calif. 90503
- Cultural Arts Center, 3330 Civic Center Drive, Torrance, Calif. 90503

WHY: “Ultra!” invites Torrance locals and visitors to see the city in a new light and engage with art, as well as celebrate the reopening of the museum. For more than 15 years, TAM has been the premier visual art space to view contemporary art in the South Bay.

MEDIA CONTACT: For media inquiries, please contact PR@augustineagency.com or call (916) 960-2894.



ABOUT DISCOVER TORRANCE

Discover Torrance is the official destination marketing organization for the City of Torrance, Calif. With a mission to increase the economy of the city through sustained growth in tourism spending, Discover Torrance promotes the quintessential California beach experience where hops and flip-flops are the way of life. From 15 hotels for every travel style and budget, an exploding craft beer scene, fantastic food to one of the largest shopping malls in the U.S., Torrance is Los Angeles County's gem. For more information, visit discovertorrance.com.

ABOUT TORRANCE ART MUSEUM:

Founded in 2005, the Torrance Art Museum is the premier visual art space to view contemporary art in the South Bay. The museum encourages all people to develop and increase their understanding and appreciation for modern programs, artist talks, lectures, and symposia. Through its emphasis on contemporary artistic expression in Southern California and globally, the Torrance Art Museum brings together visual artists and community members; fosters experiences in the arts to strengthen creative and critical thinking skills; and builds bridges between the visual arts and other disciplines in the humanities and sciences. Torrance Art Museum is a program of the City of Torrance Cultural Services Division of the Community Services Department. For more information visit torranceartmuseum.com.

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